

# INVEST IN GIRLS AND WOMEN: THE RIPPLE EFFECT

Women who use maternal health services are more likely to use other reproductive health services, and to seek health care for their children.

## IMPROVE HEALTH



## BENEFIT FAMILIES

Girls and women spend 90% of their earned income on their families, while men spend only 30-40%.

When 10% more girls go to school, a country's GDP increases by an average of 3%.

# GIRLS & WOMEN ARE AT THE HEART OF DEVELOPMENT

## STRENGTHEN ECONOMIES



## INCREASE PRODUCTIVITY



Eliminating barriers to employment for girls and women could raise labor productivity by 25% in some countries.

INVESTING IN  
GIRLS AND  
WOMEN WILL...

Growing evidence shows that corporations led by women are more focused on sustainability.

## CREATE SUSTAINABLE NATIONS



## REDUCE HUNGER



Closing the gender gap in agriculture could lift 100-150 million people out of hunger.